

## CONTENTS

### *ECONOMIC THEORY AND HISTORY OF ECONOMIC THOUGHT*

- Nesenenko Pavlo, Dergunov Iryna**  
ANALYSIS OF THE KEYNESIAN THEORY OF STATE REGULATION OF  
THE ECONOMY 9

### *ECONOMICS AND NATIONAL ECONOMY MANAGEMENT*

- Melnyk Victoriia**  
FORMATION OF THE INTELLECTUAL POTENTIAL OF UKRAINIAN  
ECONOMY INNOVATIVE DEVELOPMENT 21

### *PRODUCTIVE FORCES DEVELOPMENT AND REGIONAL ECONOMY*

- Pohrishchuk Boris, Shcherbych Volodymyr, Pohrishchuk Oleg,  
Trachuk Oleksandr**  
MARKETING TOOLS FOR FOOD SECURITY IN THE REGION 35
- Shkvaruk Dina**  
ANALYSIS OF NATURAL RESOURCES AS A FACTOR OF ECONOMIC  
AND ENVIRONMENTAL POTENTIAL DEVELOPMENT OF THE REGION 47

### *FINANCE, BANKING AND INSURANCE*

- Zhukov Andriy**  
ACTUALITIES OF PERSONAL FINANCE USING THROUGH THE  
MARKET OF DOMESTIC GOVERNMENT BORROWING IN WARTIME  
CONDITIONS 58
- Kovalenko Victoria**  
MANAGEMENT OF THE BANK'S CORPORATE CLIENT PORTFOLIO 76
- Pysmennyi Vitalii**  
BUDGET IMBALANCES IN THE CONDITIONS OF THE RUSSIAN-  
UKRAINIAN WAR 92
- Tolkmitt Volker, Ignatenko Ruslana**  
FINANCIAL INDEPENDENCE OF LOCAL SELF-GOVERNMENT BODIES  
IN UKRAINE: PROBLEMATIC ASPECTS OF ENSURING AND WAYS OF  
STRENGTHENING 103
- Shkyliov Dmytro, Tyshenko Oleksii**  
FINANCIAL AND LEGAL REGULATION OF THE CRYPTOCURRENCY  
MARKET FUNCTIONING IN UKRAINE 114

### *MANAGEMENT AND ADMINISTRATION*

- Makukha Serhii**  
DECISION AS A TOOL FOR EXERCISING POWER IN THE SYSTEM OF  
PUBLIC MANAGEMENT AND ADMINISTRATION 130

**Orlyk Oksana, Yesina Olha**

DEVELOPMENT OF ELECTRONIC IDENTIFICATION TOOLS IN THE 143  
ELECTRONIC GOVERNMENT SYSTEM OF UKRAINE

***TOURISM ECONOMICS AND HOTEL AND RESTAURANT BUSINESS***

**Akhmedova Olena, Svoievolin Ihor**

TENDENCIES OF TOURISM LOGISTICS DEVELOPMENT: FROM 156  
WORLD EXPERIENCE TO UKRAINIAN REALITY

**Boiko Margaryta, Kulyk Mariia**

THE IMPACT OF MIGRATION FLOWS ON THE HOTEL ENTERPRISES 166  
REVENUES

***INTERNATIONAL ECONOMIC RELATIONS***

**Pobochenko Lesya, Kysil Vitalii**

THE STRUCTURE AND DYNAMICS OF THE WORLD GRAIN MARKET 181  
IN THE CONTEXT OF THE WAR IN UKRAINE

**AUTHORS OF ARTICLES** 191