CONTENTS

ECONOMICS	THEORY AND	HISTORY OF	ECONOMIC	THOUGHT
		IIIDIONI ON		IIIOOMIII

Vydobora Volodymyr FUNDAMENTAL CONCEPTS OF ECONOMIC GROWTH IN	ç
INSTITUTIONAL THEORY	
Zavgorodniy Konstantin, Tkachenko Vladimir THEORETICAL CONTEXTS OF STRATEGIC MANAGEMENT OF COMPLEX SELF-GOVERNING SOCIO-ECONOMIC SYSTEMS	19
ECONOMICS AND NATIONAL ECONOMY MANAGEMENT	
ECONOMICS AND NATIONAL ECONOMI MANAGEMENT	
Lomonosova Oksana SYSTEMATIZATION OF EXTERNAL ENVIRONMENT ELEMENTS OF HIGHER EDUCATION INSTITUTIONS	30
Robul Yuriy	
THE ROLE AND OBJECTIVES OF MARKETING IN THE CONTEXT OF	54
CIRCULAR ECONOMY DEVELOPMENT	
Svitovyi Oleksandr MANAGEMENT OF PRODUCTION AND SALE OF GRAIN AND PRODUCTS OF ITS PROCESSING IN THE CONTEXT OF MAXIMIZING VALUE ADDED	66
DEMOGRAPHY, LABOR ECONOMICS, SOCIAL ECONOMY AND POLIT	TICS
Kryvtsova Marina THEORETICAL FOUNDATIONS AND SIGNIFICANCE OF CREATIVE ECONOMY IN MODERN CONDITIONS	82
MATHEMATICAL METHODS, MODELS AND INFORMATION TECHNOLOGIES IN ECONOMICS	
Kozachok Larisa, Kozachok Alina	
MATHEMATICAL MODEL CONSTRUCTION OF TRANSPORT SYSTEMS OPERATION PROCESSES USING FUZZY LOGIC METHODS	98
FINANCE, BANKING AND INSURANCE	
Polishchuk Vadym	
TREASURY FORM OF BUDGETS SERVICING OF UKRAINE IN THE CONTEXT OF ENSURING A BALANCED FINANCIAL POLICY	108
Syrchyn Oleksandr	
THE ROLE AND ESSENCE OF MONEY IN DIFFERENT WAYS OF ORGANIZING THE ECONOMY	122
Cherkasova Mariia	
THEORETICAL FUNDAMENTALS OF STRATEGY AND STRATEGIC MANAGEMENT IN THE BANKING SPHERE	132

MANAGEMENT AND BUSINESS ADMINISTRATION

Lebediev Ihor RECREATION AND TOURISM AS FACTORS OF HUMAN POTENTIAL DEVELOPMENT	143
MARKETING, ENTREPRENEURSHIP, TRADE AND STOCK EXCHANGE ACTIVITY	
Tereshchenko Svitlana, Avramenko Anastasia THEORETICAL FOUNDATIONS FOR CREATING A HOUSING AND CONSTRUCTION CLUSTER IN THE REGION AND EVALUATION OF ITS EFFICIENCY	160
TOURISM ECONOMICS AND HOTEL AND RESTAURANT BUSINESS	
Yavorska Oksana BUSINESS INTELLIGENCE AS A TOOL FOR SUPPORTING DECISION- MAKING IN THE RESTAURANT INDUSTRY	174
AUTHORS OF ARTICLES	186