MIHICTEPCTBO OCBITИ І НАУКИ УКРАЇНИ MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

ОДЕСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ ODESSA NATIONAL ECONOMIC UNIVERSITY

В І С Н И К СОЦІАЛЬНО-ЕКОНОМІЧНИХ ДОСЛІДЖЕНЬ

SOCIO-ECONOMIC RESEARCH BULLETIN

Збірник наукових праць

Collection of scientific works

№ 2-3 (70-71) 2019

Засновано у серпні 1999 р.

The collection was founded in August 1999

Періодичність видання – 4 рази на рік

Frequency of output -4 times a year

Одеса – 2019

Odessa – 2019

ISSN 2313-4569 UDC 06:33C

The collection of scientific works «Socio-Economic Research Bulletin» was included in the list of scientific professional editions of Ukraine, which can be published results of dissertations for the degree of doctor and candidate, for Economics sciences according to the decree of Ministry of Education and Science of Ukraine dated from 29.12.2014, No. 1528.

The collection is recommended to printing and distribution to Internet by the decision of Academic Council of Odessa National Economic University (Protocol No. 9, 25.06.2019).

International indexation and referencing: ERIH PLUS – 20.06.2018; WorldCat – December, 2018; Ulrich's Periodicals Directory – 18.08.2017; RePEC – December, 2016; Index Copernicus International – December, 2014 (ICV 2018: 74.85); Google Scholar – 2008 (h-index 18).

Founder and publisher: Odessa National Economic University.

Editorial Board:

Zvieriakov M.I. editor-in-chief, doctor of economics, professor, ONEU (Ukraine) vice-editor in chief, doctor of economics, professor, ONEU (Ukraine)

Baldji M.D. doctor of economics, professor, ONEU (Ukraine)

Bozhkova V.V. doctor of economics, professor, Sumy State Pedagogical University named after

A.S. Makarenko (Ukraine)

Grzybowska-Brzezińska doctor of economics, professor, University of Warmia and Mazury in Olsztyn

Mariola (Poland)

Kisiel Roman doctor hab., professor, University of Warmia and Mazury in Olsztyn (Poland)

Kozak Y.G. doctor of economics, professor, ONEU (Ukraine) **Kuznetsova I.O.** doctor of economics, professor, ONEU (Ukraine)

Legenchuk S.F. doctor of economics, professor, Zhytomyr State Technological University (Ukraine)

Lokhanova N.O. doctor of economics, professor, ONEU (Ukraine)

Lytovchenko I.L. executive editor, doctor of economics, professor, ONEU (Ukraine)

Maliovanyi M.I. doctor of economics, associate professor, Uman National University of Horticulture (Ukraine)

Mishchenko S.V. doctor of economics, professor, Banking University (Ukraine)

Juchniewicz Malgorzata doctor of economics, professor, University of Warmia and Mazury in Olsztyn (Poland)

Nikiforenko V.G. doctor of economics, professor, ONEU (Ukraine)

Prochazka David PhD, Vysoká škola ekonomická v Praze (Czech Republic)

Semenov V.F. doctor of economics, professor, ONEU (Ukraine)

Semenov V.F. doctor of economics, professor, ONEU (Ukraine)
Semenova V.G. doctor of economics, professor, ONEU (Ukraine)

Stelling Johannes N. doctor of economics, professor, Hochschule Mittweida University of Applied Sciences (Germany)

Velesco Serge doctor of economics, professor, Hochschule Mittweida University of Applied Sciences (Germany)

Yakub Ye.S. doctor of physical and mathematical sciences, professor, ONEU (Ukraine)

Yankovyi O.G. doctor of economics, professor, ONEU (Ukraine)

Windsperger Josef doctor of economics, associate professor, University of Vienna (Austria)

Zarotiadis Grigoris PhD, associate professor, Aristotle University of Thessaloniki (Greece)

Proofreader editor: Batanova T.V.

Basic tendencies of financial companies' development of Ukraine as non-bank financial intermediaries are evaluated and analyzed in the collection. A number of problems that hinder the further development of financial institutions are identified and ways of Ukrainian financial companies development are proposed.

A conceptual approach to managing of state-owned enterprises economic potential with public-private partnership using is considered. Model of economic potential management is recommended by key tools structuring of enterprise management, which will provide a comprehensive vision of the possibilities of its implementation, risks and problem issues identification in terms of economic activity.

The necessity elaboration of regional programs directions of economic and social development in the field of human capital management for human potential accumulation of Ukraine is proved.

The theoretical and methodical approach to the estimation of an integral indicator of the risk factor in the banks activity is proposed. Methodology for calculating the integrated risk indicator of banks' functioning includes the following stages: diagnostics and monitoring of banks' financial soundness indicators; beta-coefficient calculation; an assessment of the financial soundness of banks, taking into account the risk factor; risk management decision making.

The author's views concerning certain provisions of the articles may not necessarily reflect the views of editorial board.

Contacts of Editorial and Publisher:

18, Gogolya Str., of. 110, Odessa, 65082, Ukraine, Odessa National Economic University,

Scientific and Editorial Department, tel.: + 38 (048) 777-89-16; web-sites: http://vsed.oneu.edu.ua; http://journals.uran.ua/vsed_oneu; e-mail: sbornik.odeu@oneu.edu.ua.

Registered in Ukraine Ministry of Press and Information. Certificate of state registration of the print media. Series number: KV 6448 of 21 August 2002.



The collection is an open access edition and all articles are licensed with the Creative Commons Attribution 4.0 International License. To view a copy of this license, visit: http://creativecommons.org/licenses/by/4.0/

- © Odessa National Economic University, 2019
- © Editorial the collection of scientific works «Socio-economic research bulletin», 2019