

The collection of scientific works «Socio-Economic Research Bulletin» was included in the list of scientific professional editions of Ukraine, which can be published results of dissertations for the degree of doctor and candidate, for Economics sciences according to the decree of Ministry of Education and Science of Ukraine dated from 29.12.2014, No. 1528.

The collection is recommended to printing and distribution to Internet by the decision of Academic Council of Odessa National Economic University (Protocol No. 4, 20.12.2018).

International indexation and referencing: Index Copernicus International – December 2014 (ICV 2017: 70.31); RePEC – December 2016; Ulrich's Periodicals Directory – 18.08.2017; ERIH PLUS – 20.06.2018.

Founder and publisher: Odessa National Economic University.

Editorial board:

Zveryakov M.I.	editor-in-chief, doctor of economics, professor, ONEU (Ukraine)
Kovalyov A.I.	vice-editor in chief, doctor of economics, professor, ONEU (Ukraine)
Baldji M.D.	doctor of economics, professor, ONEU (Ukraine)
Bozhkova V.V.	doctor of economics, professor, Sumy State Pedagogical University named after A.S. Makarenko (Ukraine)
Grzybowska-Brzezińska Mariola	doctor of economics, professor, University of Warmia and Mazury in Olsztyn (Poland)
Kozak Y.G.	doctor of economics, professor, ONEU (Ukraine)
Roman Kisiel	doctor hab., professor, University of Warmia and Mazury in Olsztyn (Poland)
Kuznetsova I.O.	doctor of economics, professor, ONEU (Ukraine)
Legenchuk S.F.	doctor of economics, professor, Zhytomyr State Technological University (Ukraine)
Lokhanova N.O.	doctor of economics, professor, ONEU (Ukraine)
Lytovchenko I.L.	doctor of economics, professor, ONEU (Ukraine)
Maliiovanyi M.I.	doctor of economics, associate professor, Uman National University of Horticulture (Ukraine)
Juchniewicz Małgorzata	doctor of economics, professor, University of Warmia and Mazury in Olsztyn (Poland)
Nikiforenko V.G.	doctor of economics, professor, ONEU (Ukraine)
David Prohazka	PhD, Vysoká škola ekonomická v Praze (Czech Republic)
Johannes N. Stelling	doctor of economics, professor, Hochschule Mittweida University of Applied Sciences (Germany)
Semenov V.F.	doctor of economics, professor, ONEU (Ukraine)
Semenova V.G.	doctor of economics, professor, ONEU (Ukraine)
Serge Verlesco	doctor of economics, professor, Hochschule Mittweida University of Applied Sciences (Germany)
Yakub Ye.S.	doctor of physical and mathematical sciences, professor, ONEU (Ukraine)
Yankovyi O.G.	doctor of economics, professor, ONEU (Ukraine)
Josef Windsperger	doctor of economics, associate professor, University of Vienna (Austria)
Grigoris Zarotiadis	PhD, associate professor, Aristotle University of Thessaloniki (Greece)

Proofreader editor: *Batanova T.V.*

The collection considers with issues of decent work measurement in the regions of Ukraine. The methodology for regional decent work index calculating, which involves three stages, is proposed: indicators standardization in each component of index, subindices definition for each group of indicators, regional decent work index calculation. Ratings of the regions of Ukraine by the values of subindices of regional index of decent work are carried out. The directions of regional personnel policy improvement, which will promote to extension of decent work sphere and ensuring of region's socio-economic development, are grounded.

The world trends of digital technologies development and social networks using are analyzed. The competitive advantages of traditional and «digital» business formations are investigated. Ten major directions of digitization in an innovative development of Logistics 4.0 are summarized: Big data, Internet of things, Open data, digital merger of firms, Crowd solutions for last mile, transport and warehousing robotizing, 3D printing, exoskeleton, Blockchain and smart contracts technologies, Machine Learning technology. It is proposed to introduce these directions in logistics by Ukrainian business entities, which will allow them to achieve significant competitive advantages.

The questions concerning the concept development of fundamental-stakeholder's added value of Ukrainian enterprises financial evaluation from the point of view of the financial result determining of their activity are considered. Structural-logical model of the concept formation of fundamental-stakeholder's added value of enterprises financial evaluation is constructed.

The author's views concerning certain provisions of the articles may not necessarily reflect the views of editorial board.

Contacts of Editorial and Publisher:

18, Gogolya Str., of. 110, Odessa, 65082, Ukraine, Odessa National Economic University,
Scientific and Editorial Department, tel.: + 38 (048) 777-89-16;
web: <http://vsed.oneu.edu.ua>; e-mail: sbornik.odeu@oneu.edu.ua.

Registered in Ukraine Ministry of Press and Information.
Certificate of state registration of the print media.
Series number: KV 6448 of 21 August 2002.



The collection is an open access edition and all articles are licensed with the Creative Commons Attribution 4.0 International License. To view a copy of this license, visit: <http://creativecommons.org/licenses/by/4.0/>