## MIHICTEPCTBO OCBITИ І НАУКИ УКРАЇНИ MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

# ОДЕСЬКИЙ НАЦІОНАЛЬНИЙ ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ ODESSA NATIONAL ECONOMIC UNIVERSITY

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The collection considers the actual theoretical and methodological problems of corporate social responsibility formation and development for business entities in Ukraine. The advantages, disadvantages and obstacles in the sphere of corporate social responsibility using by domestic enterprises are investigated.

The main priorities for adjusting the mechanism of management and development of the respective territories are determined taking into account the socio-ecological and economic aspects of the European integration processes in Ukraine. Formation of a comprehensive land strategy program can become an effective mechanism for introducing innovative technologies into the field of land relations. For development of recreational land use innovative strategy is proposed using of foresight research methodology.

The problems of influence of socio-economic instability on the investment attractiveness of Ukrainian economy are considered. The Ukrainian investment attractiveness level of according to international rating assessments and the main problems of capital attraction in national economy are determined.

The author's views concerning certain provisions of the articles may not necessarily reflect the views of the editorial board.

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