

CONTENTS

ECONOMIC THEORY AND HISTORY OF ECONOMIC THOUGHT

- Smiesova Victoria**
EVOLUTION OF ECONOMIC VIEWS ON THE ECONOMIC INTERESTS IN THE MIDDLE AGES AND THE MANUFACTURING PERIOD 9

WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS

- Basem Abudavud**
CONCEPTUAL DIRECTIONS OF IMPROVEMENT QUALITY OF INTEGRATIVE INTERACTION OF THE JORDAN BASIN COUNTRIES 19
- Kostiuchenko Nataliia**
INVESTIGATION OF TRUST IN EUROPEAN CENTRAL BANK IN THE EUROPEAN UNION 27

ECONOMICS AND NATIONAL ECONOMY MANAGEMENT

- Hryhorieva Svitlana**
CONSOLIDATION OF THE CAPITAL AND ITS IMPLICATION FOR THE DEVELOPMENT OF VERTICALLY INTEGRATED COMPANIES IN UKRAINE 34
- Kovalenko Sergei**
PROSPECTS OF LEADERSHIP FOR UKRAINIAN ECONOMY IN THE BLACK SEA EUROPEAN REGION 40
- Osnach Olha**
PROGNOSTIC ASSESSMENT OF THE MARKET CAPACITY OF SUNFLOWER OIL IN ODESSA REGION 50
- Smentyna Natalia**
ORGANIZATION OF STRATEGIC PLANNING IN UKRAINE AT THE MESOLEVEL: CONTEMPORARY CHALLENGES 57
- Shevchenko Hanna**
THEORETICAL AND METHODOLOGICAL VIEW ON THE RECREATION IN THE MANAGEMENT SYSTEM OF NATIONAL ECONOMY 64

ECONOMICS AND ENTERPRISES MANAGEMENT

- Anokhina Katherine**
THE EFFECTIVE USE EVALUATION OF ENTERPRISES INTANGIBLE RESOURCES 72
- Misko Hanna**
THE DEVELOPMENT OF EUROMANAGEMENT IN ENTERPRISES OF UKRAINE AS A FACTOR OF THEIR COMPETITIVENESS 80
- Nyenno Iryna**
SCIENTIFIC APPROACHES SYSTEMATIZATION TO THE CLASSIFICATION OF ENTERPRISES BUSINESS MODELS 89
- Rodionov Pavlo**
INFORMATION ACTIVITIES OF THE ENTERPRISE 101
- Sidorenko Yulia**
PLANNING OF THE DEVELOPMENT OF ENTERPRISES ON THE BASIS OF ADAPTABILITY 114
- Shapovalova Inesa**
FORMATION OF ENTERPRISE STRATEGIC SET IN THE QUALITY MANAGEMENT SYSTEM 119

Shtoka Yevhen	
THE ROLE OF KNOWLEDGE IN THE MODERN ECONOMY	127
Yankovyi Volodymyr	
NEW ANALYTICAL CAPABILITIES OF NEOCLASSICAL PRODUCTION FUNCTIONS	136
Yankovyi Oleksandr, Koshelek Galina	
BASIC CONCEPTS OF ENTERPRISE CASH FLOWS	146

ECONOMY OF NATURE MANAGEMENT AND ENVIRONMENT PROTECTION

Kundilovska Tetyana, Zelenyanskaya Natalya	
MODERN CONDITION AND DEVELOPMENT PROSPECTS OF AGRICULTURAL ORGANIC PRODUCTION IN UKRAINE	155

MONEY, FINANCE AND CREDIT

Altayawe Fathi	
FORECASTING THE DINAMICS OF INTEREST MARGIN AND INDICATORS OF EFFICIENCY UTILIZATION OF ASSETS AND CAPITAL OF JORDANIAN BANKS	167
Goncharenko Olena, Svitlychna Olga	
FORMATION OF SYSTEM PROVIDING FINANCIAL SERVICES: CURRENT TRENDS AND PROSPECTS	173
Dombrovska Sofiia	
THE INFLUENCE OF FINANCIAL RISK ON THE MANAGEMENT SYSTEM OF FINANCIAL RESOURCES OF THE ENTERPRISE	184
Lapina Iryna, Pinti Anastasia	
PLACE OF FINANCIAL CONTROLLING IN THE FINANCIAL MANAGEMENT OF INDUSTRIAL ENTERPRISES	194
Litvinyuk Alexander	
JUSTIFICATION OF THE SCIENTIFIC AND METHODOLOGICAL APPROACHES FOR OPTIMAL DESIGN PORTFOLIO OF BANKS' ASSETS AND LIABILITIES	203
Protsenko Yulia	
PROBLEMS OF THE FINANCIAL SUPPORT OF LOCAL BUDGETS	213
Syrchyn Oleksandr	
FEATURES OF THE STRATEGIC PLANNING OF THE BANK KEY PERFORMANCE INDICATORS	219

ACCOUNTING, ANALYSIS AND AUDIT

Kasapova Inna	
RESEARCH OF THE ECONOMIC ESSENCE OF THE CATEGORY OF «WORKING CAPITAL»	228
Slutskyi Yevhen	
EVALUATION AS A METHOD OF ACCOUNTING: HISTORICAL ASPECTS OF CONCEPT DEFINITION	235

STATE ECONOMIC SECURITY

Shevchenko Anastasiia	
CONCEPTUAL FRAMEWORK OF THE INDUSTRIAL CLUSTERS POLICY DEVELOPMENT IN ENSURING ECONOMIC SECURITY OF UKRAINE	250
AUTHORS OF ARTICLES	259